


## 63<sup>rd</sup> ANNUAL MEETING

January 13, 14, & 15, 2016 - WESTIN HOTEL - EDMONTON, ALBERTA

### Attention: Plant Managers, Chairmen, & Board Members

**Please Note the following:**



Business  
Builder

INCLUDED IN YOUR CONFERENCE REGISTRATION  
**WORKSHOP** : Attracting & Retaining The Right Employees  
& Financial Planning 101  
Friday, January 15, 2016- 1:00-4:00 pm

**Enclosed** for your attention are the following:

- Copies of the Annual Meeting Agendas – Delegates', Ladies' & Managers'
- Registration form
- Delegate & Manager's Credentials Card for the Plant
- Resolutions Form

Please feel free to contact me regarding any questions you may have.



Monica Klaas  
General Manager  
(403) 489 9999  
monica.klaas@cleansed.net

### ***Key Information:***

#### ***Early Registration***

Payments received on or before **December 15<sup>th</sup>** will be at a discounted rate of \$300.

Payments & registrations received after December 15<sup>th</sup> will be \$330.

Registration form is required for paid & pre-paid attendees.

Meal tickets will be collected at the door for each meal.

Extra tickets for the banquet and other meals may be available

***RESOLUTIONS:*** Must be submitted in writing prior to December 15<sup>th</sup>, 2015

#### ***WESTIN HOTEL RESERVATIONS:***

Delegates are responsible to make their own hotel reservations.

Phone: 1.800.937.8461. (Reference "Seed Processors" to receive special group rate)

A Block of Rooms is available at \$145 + taxes per night. (Parking not included)

**Reservations must be made prior to December 15<sup>th</sup>, 2015 to receive the reduced rate!!**

*Vision:* "To create seed & grain processing opportunities for local and global markets"

*Mission:* "To foster a network of processing professionals by creating an environment of continual professional development"



# ALBERTA SEED PROCESSORS

## 63<sup>rd</sup> ANNUAL MEETING

JANUARY 13 – 15, 2016

WESTIN HOTEL, EDMONTON, ALBERTA

### *Tentative* AGENDA

#### **Wednesday - JANUARY 13, 2016**

4:00 - 8:00 p.m.      **CONVENTION REGISTRATION**      *2<sup>nd</sup> Floor - North Foyer*  
*Provided by Foster Park Basket*

**IMPORTANT**      Delegates and Managers  
Credential Cards must be completed and presented at Registration

8:00p.m. – 12:00a.m.      **WELCOME RECEPTION**      *Manitoba/Saskatchewan Rooms*  
Sponsored by **Manager's Association & Allied Trade Group**

#### **Thursday - JANUARY 14, 2016**

7:00 - 8:00 a.m.      **BREAKFAST -**      *BC/Alberta/Yukon Rooms*

7:00 a.m.      **CONVENTION REGISTRATION**      *2<sup>nd</sup> Floor - North Foyer*  
*Provided by Foster Park Basket*

**TRADE SHOW**      *North Foyer*

8:00 a.m.      **ANNUAL GENERAL MEETING**      *Manitoba/Saskatchewan Rooms*

Call to Order – Dave Bishop, President  
O Canada – All Present  
Invocation – Ross Bezovie  
Greetings from Agriculture Industry, & Government Officials:

8:30a.m.      Approval of Agenda  
Opening Address

8:45 a.m.      Presentation and Adoption of Minutes  
Business Arising out of Minutes  
Committees - Finance (Budget)  
Board of Directors' Report – Dave Bishop  
General Managers Report – Monica Klaas  
Disposition of Resolutions

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- 9:30 a.m. Auditor's Report – Daryl Andre
- 9:45 a.m. Manager's Association – Joe Hanson
- 10:00 a.m. **REFRESHMENT BREAK** *North Foyer*  
**Sponsored by Ag Growth International**
- TRADE SHOW** *North Foyer*
- 10:30 a.m. Syngenta – Rob Bishop
- 11:00 a.m. Biotechnology: Past, Present & Future *Dr. Wilf Keller, Ag West Bio*  
**Sponsored by Lewis M. Carter**



Dr. Keller has been actively involved in the development and Application of biotechnologies for the genetic modification of crops, particularly canola. He has collaborated with numerous government, university and industry groups and has provided training for researchers in plant biotechnology. He has led major research initiatives on the application of genomics in canola improvement, the development of industrial bioproducts from vegetable oils, and production of bioactive natural products in plants for enhanced human health and quality of life. Wilf has given many presentations and lectures on aspects of biotechnology including public awareness and public education aspects of this emerging field.

- 12:00 p.m. **LUNCHEON -** *BC/Alberta/Yukon Rooms*  
**Sponsored by Bayer CropScience**
- 1:00 p.m. Bayer CropScience – Beth Markert, Duke Anderson
- 1:30 p.m. Issues Ink – Communicating Key Messages – Shawn Brook
- 2:30 p.m. Morneau Shepell – Update on Benefit Program - Doug Sample
- 2:50 p.m. **REFRESHMENT BREAK** *North Foyer*  
**Sponsored by Seed Check Technologies**
- TRADE SHOW** *North Foyer*
- 3:15 p.m. *Focus Group Discussion (topics subject to change)*  
 Delegates break out into smaller groups and discuss the following
- 1) Your Association in the Future: Who makes up the membership: Do we want to expand the membership beyond co-op? Pros/ Cons
  - 2) Best practices to manage Plant Breeders Rights & how to mitigate liability risk

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4:15 p.m. Resolutions (Must be submitted by Tuesday, December 15<sup>th</sup>, 2015)

4:30 p.m. Regional Elections (Regions 3, 4 & 7)

### ***EVENING ENTERTAINMENT - BANQUET FLOOR***

6:00 p.m. Reception *2<sup>nd</sup> Floor Foyer Area*

7:00 p.m. Banquet & Awards Presentation - *Ballroom*

9:00 p.m. Entertainment - Enzo and the Ferraris  
***Sponsored by: Syngenta***

Enzo & the Ferraris was founded by Enzo Ribaric, a veteran guitarist with a sonic vision: Music can tell a story and set a mood with melody, sound and rhythm, not just through lyrics. Their foundation is the surf rock sound of the '60's, capped with new original music heard nowhere else. With two guitars, bass, drums and keyboard, Enzo & the Ferraris will have you brushing up your jive.

## **FRIDAY – JANUARY 16, 2015**

7:00 - 8:00 a.m. BREAKFAST BC/Alberta/Yukon Rooms

**TRADE SHOW** North Foyer

8:00 a.m. **ANNUAL MEETING** Manitoba/Saskatchewan Rooms

8:05 a.m. **“If We Can Do It, You Can Do It”**  
A showcase of innovate business ideas or the adoption of processes that enhance productivity or profitability.

9:15 a.m. **Focus Group Discussion**

1. Your Boards Succession Plans: attracting new/young board members
2. Topic Taken From Thursday Evaluation Forms

10:15 a.m. REFRESHMENT BREAK North Foyer  
***Sponsored by Alberta Treasury Branch (ATB Agriculture)***

**TRADE SHOW** North Foyer

10:45 a.m. Budget, Appointment of Auditor,  
Unfinished & New Business

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11:00 a.m.

**KEYNOTE SPEAKER**

*Sponsored by Farm Credit Canada*

**Reach New Heights** ALAN MALLORY



Alan is an international speaker, author and leadership coach who is passionate about working with people to reach new heights in the way we think and the actions we take along our journeys. His engaging presentations and interactive training programs help organizations and individual contributors achieve breakthrough performance. By integrating his many years of innovative leadership experience with captivating mountaineering and adventure stories, Alan creates a powerful and unforgettable journey for his audiences

12:00 p.m. ANNUAL MEETING ADJOURNMENT

12:00 p.m. LUNCHEON *BC/Alberta/Yukon Rooms*

1:00 – 4:00 p.m. **WORKSHOP** (Everyone can attend, *Please pre-register*)



**Effective Financial Planning**  
**Employee Attraction & Retention**

*Thank you to our Premiere Sponsors!*



Bayer CropScience



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# ALBERTA SEED PROCESSORS

## 63rd ANNUAL CONVENTION

The Westin Hotel, Edmonton, Alberta

January 13 – 15, 2016

## **MANAGERS' ASSOCIATION MEETING**

*Open to Managers & Invited Guests Only*

### MEETING AGENDA

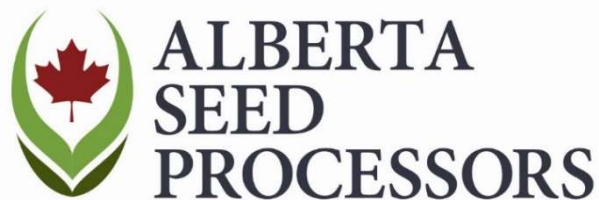
**Wednesday, January 13, 2016**

(Devonian Meeting Room, Westin)

8:45 - 9:00 am	Refreshments
9:00 - 10:30 am	Call to Order – President Joe Hanson <ol style="list-style-type: none"><li>1. Additions to the Agenda</li><li>2. Adoption of the Agenda</li><li>3. Introduction of Manager Directors &amp; Guests</li><li>4. Reading of the January 2015 Minutes</li><li>5. Business Arising from the Minutes</li><li>6. Committee Reports<ol style="list-style-type: none"><li>a. President's Report – Joe Hanson</li><li>b. Secretary/Treasurer's Report – Keith Reynolds</li><li>c. Scholarship Report – Bryant Kushner</li><li>d. Awards</li><li>e. Convention Planning</li><li>f. Allied Trade Group</li></ol></li><li>7. New Business</li><li>8. Correspondence</li><li>9. CSI Update: Wayne Walker</li><li>10. CropLife Seed Treatment Initiative Update - Ron Wirsta</li><li>11. Manager Training Update - Bryant Kushner, Joe Hanson</li></ol>
10:30 -11:00 am	Coffee Break
11:00 -11:30 pm	Provincial Board Update
11:30 pm	Adjourn
11:30 pm	Board Bus to BioVision Seed Labs Lunch & Tour @ BioVision
2:00 pm	Board Bus to return to hotel
2:30 -3:30 pm	TBA (stay tuned)
3:30 - 5:30 pm	Milk & Cookies Dinner "On Your Own"
8:00-Midnight	Managers' Association & Allied Trade Group Function

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**63<sup>rd</sup> ANNUAL CONVENTION**  
**The Westin Hotel, Edmonton, Alberta**  
**January 13 - 15 2016**  
**LADIES PROGRAM**

**Wednesday - JANUARY 13, 2016**

4:00 - 7:00 p.m. **CONVENTION REGISTRATION** 2<sup>nd</sup> Floor - Foyer  
*Provided by Foster Park Basket*

8:00p.m. – 12:00a.m. **Welcome Reception** Manitoba/Saskatchewan Room  
*Sponsored by Managers' Association & Your Allied Trade Group*

**Thursday - JANUARY 14, 2016**

7:00 - 8:00 a.m. **BREAKFAST - (BC/Alberta/Yukon Rooms)**

12:00 p.m. **LUNCHEON -** BC/Alberta/Yukon Rooms  
*Sponsored by Bayer CropScience*

8:00 – 5:00 p.m. **Ladies Lounge:** **Visions Room** (Lower Level)  
*Light snacks & refreshments available*  
**Sponsored by BASF**

*Hair Dimension Salon & Spa* Lower level

**Choose one of the following services: (offered on first come, first served basis)**

Pedicure - After relaxing bath, your feet will be expertly groomed then exfoliated. Moisturizing foot lotion will be massaged into the skin. You will be ready with your choice of Spa Ritual nail color.

Manicure - Nail grooming, moisturizing with massage lotion and your choice of Spa Ritual nail color completes the treatment.

Facial - Deep cleansing facial, helps relieve stress and improve overall appearance of the skin. Includes Aveda skin care products of cleanser, toner, masque with steam & hydrating lotion.

Swedish massage- The classic massage uses soothing, relaxing strokes to increase circulation, reduce tension and achieve total relaxation.

**Deadline to reserve your spa time is December 15<sup>th</sup>**

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## LADIES PROGRAM, Continued

### **EVENING ENTERTAINMENT - BANQUET FLOOR**

- 6:00 p.m. Reception  
7:00 p.m. Banquet & Awards Presentation - **(Ballroom)**  
9:00 p.m. Entertainment – Enzo & The Ferraris  
**Sponsored by: Syngenta**

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### **FRIDAY – JANUARY 15, 2016**

- 7:00 - 8:00 a.m. **BREAKFAST Exhibits (North Foyer)** *BC/Alberta/Yukon Rooms*
- 8:00 a.m. **ANNUAL MEETING** *Manitoba/Saskatchewan Rooms*  
Annual Meeting continues for delegates
- 10:30 a.m. **Refreshment Break & Exhibits** *North Foyer*  
**Sponsored by ATB**
- 11:00 a.m. **KEY NOTE SPEAKER**  
**Sponsored by Farm Credit Canada**

## **Reach New Heights**

**ALLAN MALLORY**

Alan is an international speaker, author and leadership coach who is passionate about working with people to reach new heights in the way we think and the actions we take along our journeys. His engaging presentations and interactive training programs help organizations and individual contributors achieve breakthrough performance. By integrating his many years of innovative leadership experience with captivating mountaineering and adventure stories, Alan creates a powerful and unforgettable journey for his audiences



- 12:00 p.m. Adjournment
- 12:00 p.m. **LUNCHEON** *BC/Alberta/Yukon Rooms*

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