

## February 2018 Connections



**FEBRUARY 13, 2018**

### Canada's Agriculture Day:

#### Join the celebration

What a start! The first-ever Canada's Agriculture Day was amazing:

**How will you celebrate this year?** It's up to you – go as big as you'd like!

**Here's how you can celebrate:**

- **Individual activities:** Encourage friends or colleagues to celebrate the day in their own way. Invite them to check out AgDay.ca for personal Ag challenges and inspiration.
- **Community outreach:** Host an open house, farm crawl or Canadian food cook-off. Invite the media and use social media to showcase your event.
- **Advertising:** Promote Canada's Agriculture Day on your website, blog or company newsletter. Visit the resources section of AgDay.ca for material to use in your marketing pieces.
- **Merchandise:** Everyone loves swag. Shop online for Canada's Agriculture Day or Ag More Than Ever merch for your event. Hurry, inventory's limited.
- **Promote your event:** Register your event at AgDay.ca. Show you're part of the celebration.
- **Social media:** Include hashtags like #CdnAgDay, #AgMoreThanEver, #RealDirt, #IWorkInAg and #FarmLife. To reach a non-ag audience, use #Foodie, #LoveYourFood, #instafood #shareameal or #yummy.
- Canada's Agriculture Day is for everyone to come together and celebrate Canadian agriculture and have conversations about agriculture and food.
  - Canadian agriculture is an innovative, vibrant and forward-thinking industry, which plays a significant role in our economy.
    - 1 in 8 Canadian jobs are in the agriculture sector.
    - Canada ranks #1 in global food safety.
    - Canada is the world's fifth largest agricultural exporter.

### SEED SMART SCHOLARSHIPS

The inaugural recipients of the Seed Smart Scholarships are Kyle Wheeler from Strathmore and Cole Huppertz from Westlock. Kyle is a student at the University of Alberta studying Agricultural Economics, while Cole is attending Lakeland College studying Crop technology. Community involvement and academic achievement were taken into consideration by the selection committee when choosing these two hardworking and very deserving recipients.

## CONGRATULATIONS!

### SEED BEST MANAGEMENT SEMINAR **FEBRUARY 20, 2018**



10:00am – 3:00pm  
BEST WESTERN HOTEL  
3101 43 Ave, Stony Plain, AB  
Light lunch included  
200 seats available  
Please RSVP by February 12, 2018,  
to bvanderwell@spseed.ca  
Or by phone (780) 963-2581  
Sponsored by:  
Stony Plain Seed Plant,  
Westlock Seed Plant,  
Warburg Seed Plant,  
Morinville Seed Plant,  
Barrhead Seed Plant,  
Parkland County

We look forward to seeing you at this informative seminar highlighting the importance of healthy seed

## PBR Moves from Education to

**Enforcement:** Ottawa, ON – January 23, 2018,

SeCan has reached a settlement with a number of western producers who were selling and/or advertising for sale varieties protected by PBR. “Our goal is to continue to educate,” says Todd Hyra, Business Manager, Western Canada for SeCan. “Part of education is the willingness to take the step to enforce the rights on behalf of the breeder”.

“PBR has been in place for 25 years and ‘I did not know’ is no longer a suitable excuse,” says Lorne Hadley from CPTA. “It’s refreshing to see some willingness to step forward and admit a mistake – these end very differently than cases where the infringer is reluctant to come clean. We never pursue an infringer without having evidence in hand.”

To stay on side Hadley points out a few things to keep in mind:

- 1) Most new varieties have some form of protection – don’t assume a variety is not protected.
- 2) If a variety is protected under PBR, **it is illegal to sell common seed, even if you don’t use the variety name.**
- 3) Under PBR, it is OK to keep seed on your farm - as long as the farm-saved rights are not pre-empted by another agreement or contract.
- 4) Under the new PBR ’91 rules, **the buyer, the processor, and the seller are responsible for the infringement.**
- 5) Visit [PBRfacts.ca](http://PBRfacts.ca) for more information.

The goal of Plant Breeders’ Rights is to encourage investment in plant breeding in Canada. There is a misconception that PBR only benefits large companies - the fact is large companies often have other tools to protect their intellectual property (including patents and contracts). PBR is critically important for public breeders, (including universities) and smaller private breeders who may not have the resources or traits necessary to utilize other forms of protection.



## New Sampling Document

Check out the website for the instruction sheet on how to draw a representative sample. Go to [seedprocessors.ca](http://seedprocessors.ca) & click on the Seed Smart Tab: you’ll find it under resources.

Or Click here. [How to take a sample](#)

## Notice; Change of Distribution of CDC Pulse CROP Varieties

Saskatchewan Pulse Growers (SPG) has licensed the distribution rights for select Crop Development Centre (CDC) pulse varieties in provinces outside of Saskatchewan to SeCan and SeedNet for a 10-year period. All varieties are protected by Plant Breeder’s Rights.

For further information and a listing of the affected varieties, [CLICK Here](#)

## EMPLOYMENT OPPORTUNITIES

### Taber Seed Cleaning Association

#### **Is seeking a SEED PLANT OPERATOR**

Remuneration commensurate with experience. To apply or for more details, contact Joe Hanson at [joe.hansontsc@yahoo.ca](mailto:joe.hansontsc@yahoo.ca)

## EQUIPMENT WANTED

### Grimshaw Co-op Seed Cleaning Plant

Is looking for a gravity table.

Contact: Kelly Diebert (780) 332 4560

## EQUIPMENT FOR SALE

### Lougheed Co-op Seed Cleaning Plant

- 1- 6 row Carter Day indent
- 1- 6 row Precision grader
- 1- 2 row Carter Day indent
- 2- dust collectors
- 1- 10 x 80 foot steel scale
- Various legs and conveyors
- Call for details 780-386-3771

[Connections](#) is a monthly electronic newsletter intended to connect members of The Alberta Seed Processors. Inquires/Postings or to sign up to receive your e-copy contact Monica Klaas @ [monica.klaas@seedprocessors.ca](mailto:monica.klaas@seedprocessors.ca)