

SEED PLANT NEWS



ALBERTA
SEED
PROCESSORS

SPRING 2019

BOARD OF DIRECTORS' REPORT

GREETINGS FROM THE BOARD OF DIRECTORS!

First off, I want to thank everyone that attended the 66th AGM in Edmonton. After reviewing the survey responses, the Board of Directors has made the decision to use the Double Tree Inn once again as the venue for next year's AGM, scheduled for January 15 - 18, 2020. It's rather hard to think about next year so early, but planning high-quality events has turned into a year-round project. To this point, input for the 2020 AGM is always welcome. I would invite all members to feel free to reach out to your regional Director with any constructive ideas or input for events or topics that would not only enhance the AGM, but to add to our Association as a whole.

I would like to extend a formal and public welcome to our two new provincial board members. Our new Directors, Hugh Baier and Greg Andrews, are the reps appointed to our board by the Managers' Association. The Managers' Association reps have always been critical to the board as they often have insight and a perspective that helps take ideas and turn them into actual programs that can be implemented. Please read Hugh's and Greg's Bios contained in this newsletter.

As follow-up to the resolution passed at the AGM, the Board of Directors has engaged with the Federal Agriculture Minister to request the directive contained in the resolution. We received response from the Minister's office at the beginning of April, which indicated that the Federal Government would not be reducing the level of funding for plant breeding efforts, and that further consultations on seed royalty models including financial analysis will be undertaken.

In December of 2018, the Board made the decision to change health benefit program brokers. Now that this changeover is practically complete, we have learned that the program was in dire need of maintenance, with program lists being in a state of poor repair. The good news is that the program changeover is now finalized. However, the Board feels that our work on this is not yet finished, and are on the trajectory of constant improvement. The goal is to build cost-effective health benefit program options with a high level of service for existing plan member, and we hope that the program will look attractive for plants that are not yet participating in the program.

With the provincial election upon us at time of writing, any movement in the modernization of fusarium legislation has now formally been stalled. A very small movement in fusarium legislation has been announced: there now exists the opportunity for permits to be granted for research projects that include fusarium-infected seed.

The Association also received correspondence from Health Canada in response to a submission made relating to the removal of Thiamethoxen and Clothiadin. Health Canada

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BOARD OF DIRECTORS' REPORT

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assured us that the economic impact we spoke about in our submission would be taken into account when making the final ruling.

At our meeting in March, the provincial Board undertook parliamentary procedure training, which was enjoyed by all, and which we recommend to new and experienced board members alike. Please contact Monica in the office should any board be interested in the training.

On a final note, we had the unfortunate experience of being targeted by would-be thieves attempting theft via hacked emails. I suppose it's the world we live in, but I would advise everyone on all digital communication methods to be hyper-aware of scams. In the instance I am referring, our organization received emails that are classified as "phishing," or someone posing as someone they are not. To keep safe, always update virus protection and software, and when in doubt

do not open attachments. Apparently, hackers are even using social media platforms like Facebook and texting apps. As such, awareness is required on all digital platforms. A follow-up phone call is a sure-fire method to confirm that a document was indeed sent.

On behalf of the Board of Directors, I wish everyone a safe and successful spring.

Hector Ouellette, President

ALBERTA SEED PROCESSORS: BOARD OF DIRECTORS 2019

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MEET A DIRECTOR: GREG ANDREWS

MANAGER AT THREE HILLS SEED PLANT

Greg started treating canola at the original Three Hills Seed Plant in February 1987, which was then rebuilt in 1992. He became manager in 1997. After 30 years, he became director and part of the executive of the Manager's Association. On average, the Plant cleans 1.4 million bushels a year, and does seed cleaning, dockage removal, export cleaning, container loading, treating, and bagging. Greg has five full-time employees and a full-time office manager. They generally operate 24 hours a day between August and May.

Greg has been married for to his beautiful wife Sandy for 26 years, and has two grown kids. His daughter Mackenzie (22) is graduating from her Bachelor of Science in nursing, and his son Griffin (19) is in his second year apprenticeship in Ag Mechanics, employed by Cervus Equipment.

For fun, Greg likes to farm, watch his son play junior hockey and junior lacrosse, and camp with friends in the summer.



MEET A DIRECTOR: HUGH BAIER

MANAGER AT PROVOST CO-OP SEED CLEANING PLANT LTD.

Hugh started at the Provost Seed Plant in 1991, and became manager in 1995. On average, the Provost Co-Op Seed Cleaning Plant cleans 750-800,00 bu/year, and offer seed cleaning, upgrading, and dockage removal on everything from camelina to corn. They also treat seed with traditional fungicides and a myriad of seed dressings and coatings for cereals, pulses, canola and mustard. Hugh has two excellent full-time plant operators, and an awesome part-time CFO.

Hugh is a father to two amazing boys, and they spend a lot of time together fishing and hunting. He has been a volunteer firefighter with the Provost Fire Dept. for 22 years, and has been the Training Officer and Deputy Chief for the last eight. He spends a lot of his free time there, and finds that the training aspect has been very rewarding. He has taught fire fighters from over 20 different fire departments and created custom safety courses for many fire departments, as well as for Enbridge and other local oil companies.



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GOLDEN KERNEL AWARDS

Presented By: Bayer CropScience

CATEGORY A: OVER 100,000 BUSHELS

Hussar Seed Cleaning Co-op Ltd



CATEGORY B: 50,000-99,999 BUSHELS

Enchant Co-op Seed Cleaning Assoc.



CATEGORY C: 25,000-49,999 BUSHELS

Stony Plain Seed Cleaning Assoc Ltd.



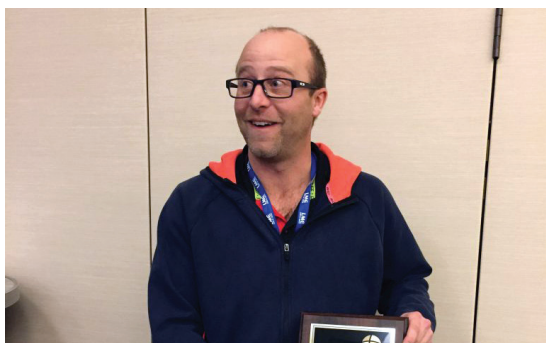
CATEGORY D: 10,000-29,999 BUSHELS

Barrhead District Seed Cleaning Co-op



CATEGORY E: SPECIAL RECOGNITION

K.I.B.A. Seed Cleaning Plant Ltd.



**CONGRATULATIONS
TO ALL OF OUR GOLDEN KERNEL
AWARD WINNERS THIS YEAR!**



THANK YOU TO ALL OUR AGM EXHIBITORS

PARTNERS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



EXHIBITORS



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RECOGNIZING MILESTONES AT THE 66TH ANNUAL GENERAL MEETING, JANUARY 2019.

At the 66th Annual General Meeting, we recognized the following individuals for their service either as board members or as staff members at seed cleaning co-ops. Congratulations, and thank you to all those who have contributed to the success of individual seed plants and the Association as a whole.

OUTSTANDING SERVICE AWARD

Rene Borle, Renel Construction

RETIRING DIRECTORS

David Bishop, **Kelly Wheeler**

40 YEARS OF SERVICE

Walter Suntiens, Coronation Seed Cleaning Co-op Ltd.

Roger Dicker, Wainwright Seed Cleaning Plant Ltd.

Daniel Dubuc, Vegreville Seed Cleaning Plant Ltd.

35 YEARS OF SERVICE

Kay Giles, Vulcan Seed Cleaning Association Ltd.

Pat Clough, Alliance Seed Cleaning Association

Mel Reid, Vermillion Seed Cleaners' Co-op Association Ltd.

Gordon Tuck, Vegreville Seed Cleaning Plant Ltd.

30 YEARS OF SERVICE

Ron Wirsta, St. Paul Municipal Seed Cleaning Association Ltd.

25 YEARS OF SERVICE

Rodney Blenkin, Carmangay Seed Cleaning Plant Assoc. Ltd.

Rob Schell, The 11-22 Co-op Seed Plant Ltd.

Lorne Gill, The 11-22 Co-op Seed Plant Ltd.

Pat Colliton, Blackie & District Seed Cleaning Assoc.

Myron Felzien, Forestburg Co-op Seed Cleaning Plant Ltd.

Michael Schultz, Ponoka Co-op Seed Cleaning Plant Ltd.

Blaine Lewis, Ponoka Co-op Seed Cleaning Plant Ltd.

Lorne Metz, Acadia Seed Processing Co-op Ltd.

Joe Soloway, Vegreville Seed Cleaning Plant Ltd.

Ken Dicker, Wainwright Seed Cleaning Plant Ltd.

Tom Measures, Barrhead District Seed Cleaning Co-op Ltd.

Les Nemeth, Warburg Seed Cleaning Co-op Ltd.

20 YEARS OF SERVICE

Gary Lentz, The 11-22 Co-op Seed Plant Ltd.

Donald Schissel, K.I.B.A. Seed Cleaning Plant Ltd.

Ken Fordice, Alliance Seed Cleaning Association

Peggy Erion, Alliance Seed Cleaning Association

Stan Schulmeister, Coronation Seed Cleaning Co-op Ltd.

Rene Rajotte, Wainwright Seed Cleaning Plant Ltd.

USE PPE

for emergencies and maintenance activities

while other controls are being installed

when other control methods don't provide enough protection

when the following control methods are not possible:

ELIMINATE the hazard by redesigning the process

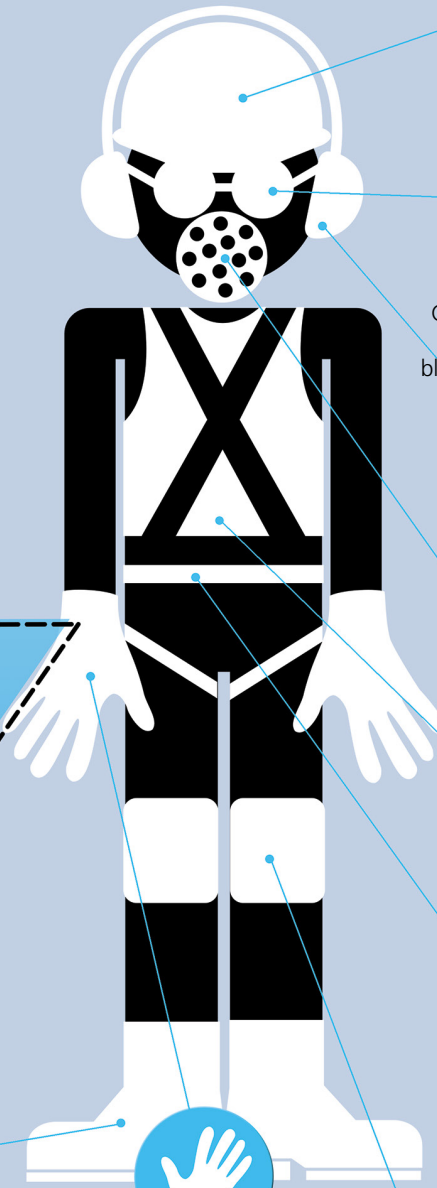
SUBSTITUTE with a safer process or product

CONTROL the hazard at the source

REDUCE exposure through administrative and work practices

USE PPE as a last resort

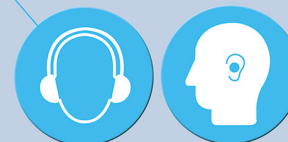
Personal Protective Equipment



Head Protection
Head impact



Eye/Face Protection
Contact with chemicals, heat, light radiation from welding or lasers, blowing dust or particles, fluid under pressure, biological hazards



Hearing Protection
Excessive noise



Breathing Protection
Inhalation of potentially hazardous substances such as dust and vapours



Fall/Arrest
Risk of falling 3 metres or more



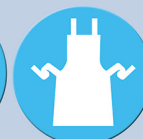
Visibility
Low light, poor weather, at night



Foot Protection
Falling or rolling objects; punctures from sharp objects; electrical hazards; slippery or uneven surfaces



Hand Protection
Cuts, slivers or punctures; chemical exposures; heat and cold; electricity; biological hazards



Other Protection (as required)





Courtesy of Foster Park Brokers Inc

Unlike physical threats that prompt immediate action—like stopping, dropping and rolling if you catch on fire—cyber threats are often difficult to identify and understand. Cyber threats include dangers such as viruses erasing entire systems, intruders breaking into systems and altering files, intruders using your computer or device to attack others and intruders stealing confidential information. The spectrum of cyber risks is limitless; threats, some more serious and sophisticated than others, can have wide-ranging effects on the individual, community, organizational and national levels.

Before a Cyber Attack

You can increase your chances of avoiding cyber risks by setting up the proper controls. The following are things you can do to protect yourself, your family and your property before a cyber incident occurs.

- Only connect to the Internet over secure, password-protected networks.
- Do not click on links or pop-ups, open attachments or respond to emails from strangers.
- Always enter a URL by hand instead of following links if you are unsure of the sender.
- Do not respond to online requests for personally identifiable information (PII); most organizations—banks, universities, companies, etc.—will never ask for your personal information over the Internet.
- Limit who you are sharing information with by reviewing the privacy settings on your social media accounts.
- Trust your instincts; if you think an offer is too good to be true, it probably is.

- Do not use the same password twice—choose a password that means something to you and you only. Change your passwords on a regular basis (every 90 days or so).
- If you see something suspicious, report it to the proper authorities.

The extent, nature and timing of cyber incidents are impossible to predict. There may or may not be any warning. Some cyber incidents take a long time (weeks, months or years) to be discovered and identified.

During a Cyber Attack

Immediate Actions

- Check to make sure the software on all of your systems is up to date.
- Run a scan to make sure your system is not infected or acting suspiciously.
- If you find a problem, disconnect your device from the Internet and perform a full system restore.

At Home

- Disconnect your device (computer, gaming system, tablet, etc.) from the Internet. By removing the Internet connection, you prevent an attacker or virus from being able to access your computer and perform tasks such as locating personal data, manipulating or deleting files or using your device to attack others.
- If you have anti-virus software installed on your computer, update the virus definitions (if possible), and perform a manual scan of your entire system. Install all of the appropriate patches to fix known vulnerabilities.

At Work

- If you have access to an IT department, contact someone in it immediately. The sooner someone can investigate and clean your computer, the less damage to your computer and other computers on the network.
- If you believe you might have revealed sensitive information about your organization, report it to the appropriate people within the organization, including network administrators. They can be alert for any suspicious or unusual activity.

In a Public Place (Library, School, etc.)

- Immediately inform a librarian, teacher or manager in

PII is information that can be used to uniquely identify, contact or locate a single person. PII includes but is not limited to:

- Full name
- Social Insurance number
- Address
- Date of birth
- Place of birth
- Driver's licence number
- Vehicle registration plate number
- Credit card numbers
- Physical appearance
- Gender or race

If You Believe Your PII Has Been Compromised:

- Immediately change all passwords, and change your financial passwords first. If you used the same password for multiple resources, make sure to change it for each account, and do not use that password in the future.
- If you believe the compromise was caused by malicious code, disconnect your computer from the Internet.
- Restart your computer in safe mode and perform a full system restore.
- Contact companies, including banks, where you have accounts, as well as credit reporting companies.
- Close any accounts that may have been compromised. Watch for any unexplainable or unauthorized charges to your accounts.



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charge. If someone has access to an IT department, contact the department immediately.

After a Cyber Attack

- File a report with the local police so there is an official record of the incident.
- Report online crime or fraud to your region’s Canadian Security Intelligence Service (CSIS) or the [Canadian Anti-Fraud Centre](#).
- Report identity theft to the [Canadian Trade Commissioner Service](#).
- If your PII was compromised, consider other information that may be at risk. Depending what information was stolen, you may need to contact other agencies; for example, if someone has gained access to your Social Insurance number, contact the two national credit bureaus, Equifax and TransUnion. You should also contact your provincial or territorial ministry responsible for transportation if your driver's licence or car registration has been stolen.

In addition to insuring your home, Foster Park Brokers Inc is committed to helping you and your loved ones stay safe when disaster strikes. If you would like more information on how to protect yourself from a cyber attack, please contact us at 780-489-4961 or Fosterpark.ca today.



CONGRATULATIONS TO OUR 2019 OUTSTANDING SERVICE AWARD WINNER: RENE BORLE OF RENEL CONSTRUCTION

The Alberta Seed Processors are proud to honour Rene Borle as the recipient of our Outstanding Service Award.

Rene has been involved in the Alberta seed industry for over 30 years. Through his innovative construction handling systems, Renee has helped seed cleaning facilities across Alberta grow their business and keep up with higher volume and demand.

Rene built his first plant in Morinville, Alberta in 1975 and has never looked back. Since 1991, alongside his brother Dan, Rene has worked on 37 plants in Alberta, 4 plants in Saskatchewan, and one in Dawson Creek, BC. As one of the founders of Renel Construction, Rene has helped to design and build the Provost, High Prairie and Lougheed Seed Cleaning Plants.

Rene’s career has been defined by his ability to build effective and efficient grain handling systems for local producers, while maintaining an emphasis on quality construction and competitive prices. Rene lives in Riviere Que Barre, Alberta with his wife, Elaine. He is a proud father and grandfather.

On behalf of the Alberta Seed Processors and the seed industry as a whole, congratulations Rene Borle!



LIFELONG LEARNING IS CRITICAL FOR ORGANIZATIONAL & PERSONAL SUCCESS

(Adapted from ALIS Alberta)

Are you a lifelong learner? Are you finding new opportunities to learn? Find out with this quiz.

Lifelong learning is one of the best investments you can make in yourself and your career. So why not invest in yourself by learning on the job?

Here are some signs that you're learning at work:

- ★ You always try to improve how you do your job.
- ★ You regularly ask for feedback.
- ★ You choose your own training activities.
- ★ You look for training opportunities.

Managing your own learning activities and goals and upgrading your skills can help you earn more money and qualify for promotions. It can also make it easier to find better jobs.

Be proactive. Many workplaces invest in their employees' training and development. Check regularly with your supervisor or human resources department to make sure you know about all the opportunities that may be open to you.

Be creative. If your workplace doesn't offer formal learning opportunities, you can take advantage of other ways to learn on the job. For example, depending on your work, you may be able to:

- ★ read industry newsletters or magazines
- ★ teach yourself to do more with the software you have
- ★ ask for increasing responsibilities
- ★ ask co-workers about their jobs

Be independent. If you have the time and money, enroll in a course or workshop outside of working hours. Choose a course where you can learn a skill that will help you in your current job or make it easier to get promoted.

Take the Work and Learning Quiz; These suggestions are meant to help you:

- ★ Track your learning and development activities.
- ★ Assess how effective you are at leading your own learning.
- ★ Think about ways to learn more, on and off the job.

By taking advantage of formal and informal learning opportunities, you can increase your value as an employee, renew your interest in your work and open up new directions for your career. Ultimately, by leading your own learning, you can make sure you're going in the direction you want.

Check the statements that best reflect how you learn at work:

- I regularly ask for feedback from my supervisor and customers.
 - I make sure they know what kind of feedback is most useful for me.
 - I regularly ask co-workers to observe me and give me feedback.
 - I always review my own performance.
 - I try to see my performance from my co-workers' or customers' points of view.
 - I base my learning activities on my career plan.
 - I try to attend conferences and workshops that match my career goals.
 - I read websites, books and journal articles to support my learning.
 - I learn from colleagues in my field and contact them regularly.
 - I keep track of my career plan, learning and goals and update my progress.
 - I am willing to try new approaches and get involved in projects that require me to grow and learn.
 - I have a mentor.
 - I am a mentor.
 - I write about my field in blogs, websites, newsletters or journals.
 - I give presentations and talks about my work.
 - I teach others in my field.
 - I supervise others.
 - I have an annual budget for learning outside of my workplace.
 - I regularly take time for learning outside of work.
 - I know about the learning opportunities available to me, from weekend workshops to online courses.
- Total

Scoring Instructions

Add the total number of check marks. Use the table below to see what your score means. By the way: there is no scientific basis to the scoring system. The test is designed to get you thinking about your own learning.

Interpret your score

- ★ 0-5: You may be letting others control your learning.
- ★ 6-10: You could enhance your learning by taking more control of it.
- ★ 11-15: You are managing your own learning well, but you could be doing more.
- ★ 16-20: Congratulations! You are in charge of your own learning.

Be responsible for your learning at work



7 LOW-COST MARKETING STRATEGIES TO IMPLEMENT NOW

You know it's going to take a marketing push to meet your sales goals this year. But your budget is tight and you'll need to use your imagination to make it. Where to start?

For many business owners, marketing doesn't come naturally. They lurch from one tactic to another without a clear idea whether the efforts are going to pay off in higher sales. If that description sounds familiar, here are some time-tested, low-cost techniques to improve your marketing and help you reach your goals.

1. Conduct a survey

It's critical to create a marketing plan before moving on to tactics, and the first step in developing a marketing plan is understanding who your target customers are and what they want from your company. A good way to gain a better understanding of your customers is to conduct a survey about your products or services. If you can't afford to hire a research company, you can do it yourself by creating a short questionnaire and recruiting existing and prospective customers as participants.

2. Pamper your existing customers

It's typically five times more expensive to sell to a new customer than to an existing one. Make sure you're not neglecting the people who already know and trust you. Consider, for example, taking your best customers out to dinner or golf and using the opportunity to ask them how they think you can improve your business. You could also create a new loyalty program for your top ten customers, and personally write to thank them and tell them they're a part of this new program, or invite them to sneak preview your latest products.

3. Commit to online marketing

The internet provides you with an inexpensive, 24-hour virtual storefront. You can build relationships with prospective customers by offering them high-quality content on your site

such as blogs, how-to articles, videos and a newsletter. You can also extend your reach by using social media. A word of caution however: if you're not willing to devote six to eight hours a week of an employee's time to focus on social media, you're better off going with a simple, well-designed website.

4. Use all your real estate

Your building and surrounding land or sidewalk are great places to put up signs and banners, and don't forget to use your vehicles as moving billboards! But remember: your images and messages should focus on what you're selling, not your company's name.

5. Work to improve public relations

A media story about your company is generally much more valuable than an advertisement, because of the credibility it confers on your business. But in an era of media cutbacks, it's harder than ever to attract journalists' attention. Keep in mind that they're looking for a compelling story to tell. Help them by letting them know about your innovative product, unusual customer contact or high-stakes gamble that paid off. Don't forget to keep at it—building relationships with the media will pay off.

6. Turn employees into ambassadors

Your employees are part of the community, and have all sorts of contacts that could help you. How about inviting employees and their extended families to a fun event at your business? You may find you get new word-of-mouth business or hear about a potential new business partner. At the very least, your team will come back to work on Monday feeling energized.

7. Give back

By sponsoring a hockey team, participating in a charity drive with a cheque, or having a collection jar in your lunch room or by the cash register, you're not only doing your part for the community, but also generating goodwill with customers and prospects.

THE SEED SYNERGY COLLABORATION PROJECT

WHAT IS THE PROJECT ALL ABOUT?

The Seed Synergy Collaboration Project consists of six major national seed industry organizations: the Canadian Seed Growers' Association (CSGA), the Canadian Seed Trade Association (CSTA), the Canadian Seed Institute (CSI), the Commercial Seed Analysts Association of Canada (CSAAC), the Canadian Plant Technology Agency (CPTA) and CropLife Canada. The Seed Synergy Collaboration Project has developed a comprehensive vision for the Next Generation Seed System. At its core the Synergy vision is one of: a reformed, industry-led, government-enabled seed system that effectively attracts investment, fosters innovation and delivers new and tailored seed traits to customers efficiently.

More information is available at www.seedsynergy.net/get-informed/.

VALUE CREATION

Currently two proposed models (trailing royalty on farm-saved seed, and end-point royalty) to create an investment-friendly business environment for private seed breeding companies to invest in Canada are under consideration by industry stakeholders and regulatory agencies. In a letter in response to the resolution passed at the 2019 AGM, Honourable Marie-Claude Bibeau, Federal Minister of Agriculture indicated that further consultation on seed value creation will take place. Further, economic analysis of the two proposed funding models is currently being developed. It is expected that the consultation process will be online in the form of a survey. More information







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C-52-04/19-11101196-E



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SEED SMART SCHOLARSHIP: APPLICATION INFORMATION

The Alberta Seed Processors has established the Seed Smart scholarship program to recognize the academic accomplishments of students currently enrolled in agriculture-related studies.

This program consists of two scholarships with a value of \$1,000 each to be granted yearly based on a combination of accomplishments which include; but are not restricted to, academic and non-academic, volunteerism, and personal achievements. Applicants demonstrating leadership in rural communities and/or agriculture-related endeavors will be the preferred candidates.

In order to be eligible for the scholarship award, the applicant must:

- Be a Canadian citizen and a permanent resident of Alberta
- Be enrolled in full-time agriculture related studies at an accredited Post-Secondary Institution in Canada, with preference given to those studying in Alberta
- Preference will be given to students that have finished one full year of post-secondary education relating to agriculture and be enrolled for a subsequent year.

In order to be eligible for the scholarship award, the applicant must submit:

- Official transcript of marks from the institution where they are enrolled
- Two (2) letters of reference that describe the qualities the applicant displays which make them a suitable candidate for this award
- A 500-word essay detailing the applicant's community and non-academic (volunteering/leadership) qualifications and achievements

The application deadline for the Seed Smart scholarship program is October 15, 2019.

Submissions must be emailed or postmarked no later than midnight on October 15. The selection is made by a committee which will review only complete application packages. Incomplete packages will not be considered.

Only successful applicants will be contacted.



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**APPLICATIONS MUST BE
SUBMITTED VIA:**



Email: C/O Alberta Seed Processors at
monica.klaas@seedprocessors.ca



Mail (postmarked no later than October 15):
Alberta Seed Processors
5030 50th Street, Lacombe, AB. T4L1W8

SAVE THE DATE 2020 AGM

January 15-17, 2020



NETWORKING

From receptions and breaks to drinks and informal conversations, year after year attendees tell us that networking is the best part of this gathering. Just do not forget your business cards!



HAVE YOUR SAY

This is your opportunity to sit down with your fellow members and discuss topics pertinent to the future of the Association. Have your voice heard and take your opportunity to weigh in on the future of our industry.



INSIGHTFUL SPEAKERS

industry-leading roster of speakers who boast years of industry experience and will cover a wide range of informative topics - from safety and strategizing to budgeting and management.



WORKSHOP CHOICES

Each day starts with an exciting keynote presentation. After that, attendees can choose from multiple workshops in two breakout sessions which provide an opportunity for more in-depth conversations.

CONGRATULATIONS TO OUR SEED SMART SCHOLARSHIP WINNERS!



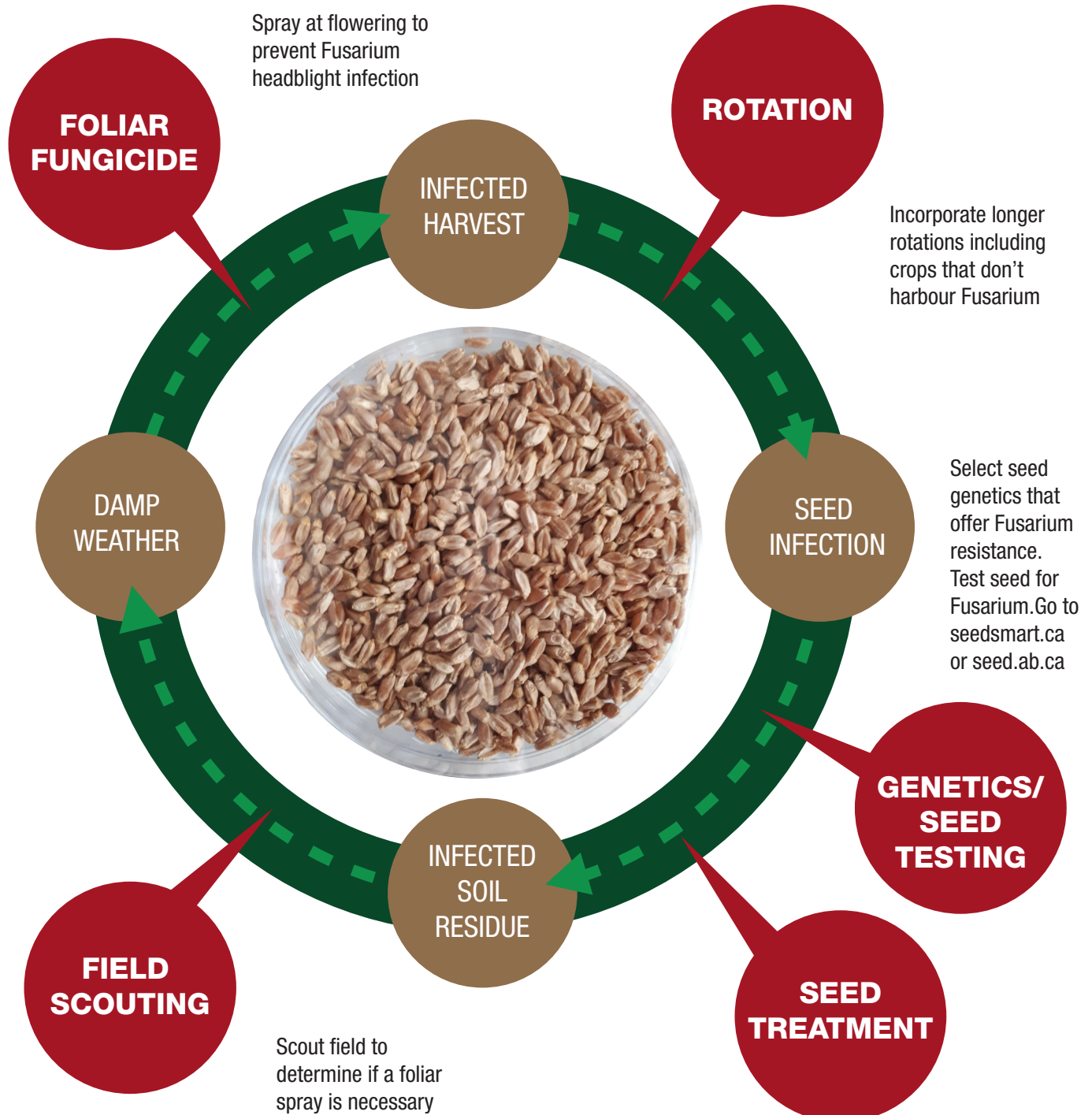
Cassandra Klaas

SEED SMART



Kayl Kirchner

FUSARIUM MANAGEMENT



Alberta Seed Guide Member Advertising Opportunities



PRINT RATES	COST FOR ONE ISSUE		COST FOR TWO ISSUES	
	Early Bird Rate	Regular Rate	Early Bird (2x)	Regular (2x)
1/8 page <input type="checkbox"/> black & white <input type="checkbox"/>	\$200	\$250	\$360	\$495
<input type="checkbox"/> colour	\$320	\$400	\$576	\$720
1/4 page <input type="checkbox"/> black & white <input type="checkbox"/>	\$640	\$800	\$1,152	\$1,440
<input type="checkbox"/> colour	\$800	\$1,000	\$1,440	\$1,800
1/2 page <input type="checkbox"/> black & white <input type="checkbox"/>	\$1,200	\$1,500	\$2,160	\$2,700
<input type="checkbox"/> colour	\$1,600	\$2,000	\$2,880	\$3,600
Full page <input type="checkbox"/> colour	\$2,000	\$2,500	\$3,600	\$4,500

DIGITAL RATES	1x Rate	3x Rate	6x Rate
Leaderboard Ad (728x 90px)	\$950	\$855	\$770
Medium Rectangle (300x250px)	\$600	\$540	\$485

Please choose which months you would like to advertise in:

Jan Feb Mar Apr May Jun July Aug Sept Oct Nov Dec

Please contact me for a FREE website analysis

PRINT ARTWORK	Charge
<input type="checkbox"/> I will submit by email	N/A
<input type="checkbox"/> I will keep the same ad I used in the last issue.	N/A
<input type="checkbox"/> I need a small change made to my previous ad. <i>Alberta Seed Guide</i> will provide 1 proof for sign off.	\$25
<input type="checkbox"/> I would like multiple changes to my previous ad. <i>Alberta Seed Guide</i> will provide up to 2 proofs for sign off.	\$50
<input type="checkbox"/> I need an ad designed. <i>Alberta Seed Guide</i> will provide up to 2 proofs for sign off.	\$100

Please choose which issues you would like to advertise in:
 Fall 2019 Spring 2020 Both Issues

ADVERTISING DEADLINES

FALL EARLY BIRD DEADLINE: September 17, 2019

*For early booking discount to apply, members ads must be reserved with payment method before booking deadline.

Regular Booking deadline: Oct. 1 Materials deadline: Oct. 8

Name: _____
 Company: _____
 Address: _____
 Phone: _____ Fax: _____
 Email: _____
 Website: _____

RETURN COMPLETED FORM AND PAYMENT TO:

Alberta Seed Guide c/o Issues Ink 403-313 Pacific Avenue Winnipeg, MB R3A 0M2

Phone: (877) 710-3222 Fax: (204) 475-5247 Email: marketing@issuesink.com

ADVERTISING CHARGES

*Member rates apply for those who are members of the ASG or members of the Alberta Seed Processors

Print Ad(s):	
+ Artwork:	
+ Digital:	
Sub Total:	
+ 5% GST:	
Total:	

METHOD OF PAYMENT

Payment required at time of booking.

Visa or Mastercard
 Card Number: _____
 Expiry date: _____
 Cardholder Name: _____
 Signature: _____
 Cheque Enclosed (payable to Issues Ink)





**ALBERTA
SEED
PROCESSORS**

**MANAGERS ASSOCIATION
TRAINING SEMINAR TENTATIVE AGENDA
JUNE 17-19, 2019, THREE HILLS, AB**

Monday, June 17, 2019		
8 - 9 am	Registration	Three Hills Centennial Arena, 202 3 Ave N,
9 - noon	Confined Space Safety Training	
Lunch:	Supplied	
1-4:30	Fall Arrest Training	
5-6 pm	Tour of Three Hills Seed Plant	

Tuesday, JUNE 18, 2019		
7:30 – 8:30 am	Breakfast	Three Hills Centennial Arena, 202 3 Ave N,
8:00 am	Trade Show Opens	
8:30 am	TDG, WHMIS Certification	
9:30 am	Application Technology	Rob Bishop
10:30 am	Break & Trade Show	
11:00 am	Weed School/Grader Refresher	
Noon:	Lunch & Trade Show	
Tentative Benefit Program Lunch & Learn: For administrators of Employee Benefit Program: Meeting room in arena		
1:00 pm	Communication: Crucial Conversations	
2:00 pm	Break & Trade Show	
2:30pm	Warehousing Pesticide Safely	Russel Hurst
3:30 pm	Board Bus Depart for Three Hills & District Golf Club	Sponsored by Syngenta
6:30 ish	BBQ Steak Dinner	following Golf at Golf Club

Wednesday, JUNE 19, 2019		
7:30 -8:30am	Breakfast	Three Hills Centennial Arena, 202 3 Ave N,
8:00 am	Trade Show Opens	
8:30 am	Pest Management	Beth Brown
9:30 am	Federal OH&S	TBA
10:30 am	Break & Trade Show	
11:00 am	National Seed Industry Update	Lorne Hadley
11:30 am	Provincial Update	Monica Klaas, Tom Coppock
11:45 pm	Wrap- Up, Evaluation Forms, Door Prize Draws	Travel Safe!
12:00 pm	LUNCH On your own. Visit Trade Show	

All Attendees are responsible to make their own hotel reservations: deadline to book is May 30 to get rate of \$135/night

Super 8 Three Hills 2012

208 – 18th Ave N Three Hills, Alberta

Phone: 403-443-8888 specify “Alberta Seed Processors” when booking to get group rate

Best Western Diamond Inn

351 7 Ave NE, Three Hills, AB T0M 2A0

Phone: (403) 443-7889 specify “Alberta Seed Processors” when booking to get group rate



**ALBERTA
SEED
PROCESSORS**

Managers Association 2019 TRAINING SEMINAR Registration Form

Submit to Greg Andrews
by email thscp@telusplanet.net (preferred)
or send registration forms to FAX: 1 403 4435450

Remit payments no later than June 1st, 2019 to:

Make cheques payable to: Managers' Association of Alberta Co-op Seed Cleaning Plants
Mail to: Greg Andrews, Three Hills Seed Plant Box 1235, Three Hills, AB. T0M 2A0

REGISTRATION			
Plant Name			
Address			
Phone			
Email			
First Name	Last Name	GOLF Yes or No	
			Prepaid
			\$100
			\$100
			\$100
			\$100
			\$100
			\$100
TOTAL OWING			\$

Note: All Plants have one person pre-paid: but you still need to confirm who from the plant will attend.
Additional staff are welcome & encouraged to attend at the rate of \$100/person.
Fee for additional staff must be received by Greg Andrews no later than June 1, 2019.
Payments shall be made to "Managers Association of Association of Alberta Co-op Seed Cleaning Plants Ltd."
Mail to: Greg Andrews, Three Hills Seed Plant Box 1235, Three Hills, AB. T0M 2A0

EQUIPMENT FOR SALE

Lougheed Co-op Seed Cleaning Plant

- 1- 6 row Carter Day indent
- 1- 6 row Precision grader
- 1- 2 row Carter Day indent
- 2- dust collectors
- 1- 10 x 80 foot steel scale
- Various legs and conveyors

Call for details: 780-386-3771

Strome Seed Cleaning Plant

Used Buffer for Sale.

For further details, please contact Strome Seed Plant @ 780-376-3573.

EMPLOYMENT OPPORTUNITY

TABER SEED CLEANING ASSOCIATION

IS SEEKING A SEED PLANT OPERATOR. REMUNERATION COMMENSURATE WITH EXPERIENCE.

To apply or for more details, contact Joe Hanson at joe.hansontsc@yahoo.ca

See pages 17 &18 for
Managers Association
Training Event Agenda &
Registration Form



ALBERTA SEED PROCESSORS

MONICA KLAAS

GENERAL MANAGER
5030-50 STREET LACOMBE, AB T4L 1W8
T. (403) 489-9999 • F. 1 (888) 446-5853
monica.klaas@seedprocessors.ca
www.seedprocessors.ca

Do you have an idea for a Seed Plant News story?
Is there something you would like
to see featured in this publication? Please
send your ideas, submissions or feedback to
Monica Klaas at monica.klaas@seedprocessors.ca
or phone (403) 489-9999.