







## Four Seed Organizations Vote to Proceed with Seeds Canada Amalgamation

## Seeds Canada will be the leading voice for Canada's seed sector

Wednesday, December 2, 2020 – Four seed sector organizations have all voted in favour of amalgamation to become one new, national organization. Seeds Canada will become a reality on February 1, 2021.

The four amalgamating organizations are the Canadian Plant Technology Agency (CPTA); the Commercial Seed Analysts Association of Canada (CSAAC); the Canadian Seed Institute (CSI); and the Canadian Seed Trade Association (CSTA). The vision for Seeds Canada is to become the leading voice of the Canadian seed sector, helping our members succeed and grow in Canada and around the world.

The inaugural Seeds Canada board includes <u>15 directors</u> from across the country, representing a diverse range of experience and skills. Seeds Canada has received a great deal of interest and the number of members is expected to grow, bringing new voices and perspectives to the existing membership of the four groups. The goal is for Seeds Canada's membership to include national and provincial seed associations, as well as seed growers from across the country. Growers play an integral role in the seed system, and Seeds Canada needs their involvement to succeed.

The Seeds Canada board has struck a transition committee to work on implementation. The priority is to have a smooth transition and ensure business continuity for members on Day One of Seeds Canada.

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## **Seed Industry Partners:**

Canadian Plant Technology Agency
Commercial Seed Analysts Association of Canada
Canadian Seed Institute
Canadian Seed Trade Association

## Learn more:

http://seedscanada.seedinnovation.ca/