

**70<sup>th</sup> Annual General Meeting  
January 18-20, 2023**



**Getting Ready  
for the Road  
Ahead**



September 22, 2022

Dear Seed Industry Partner,

This has been an exciting year full of new business developments and continuous industry innovation. After a widespread drought in 2021, processing volumes through our facilities collectively fell to just over 40 million bushels of seed & grain. Our member plants provided seed treating services, as well as grain conditioning for dockage removal and general upgrading. Over the past five years, our member plants have undergone major investments in new technology and best practices. This includes several new plants that have been brought into operation. Additionally, there is one more new plant to be commissioned late in 2022, as well as substantial investments for major upgrades at a few sites.

You are invited to participate in the 70<sup>th</sup> Annual General Meeting scheduled for January 18-20, 2023 at the Double Tree by Hilton, West Edmonton. In celebrating our Platinum Anniversary, we want to build on past success and *Get Ready for the Road Ahead* through stimulating discussions, inspiring speakers and outstanding networking.

By participating in this event through your sponsorship, you will have a direct access to our delegates (farm board members and seed plant operators) representing 67 farmer-owned, co-operative seed processing plants throughout Alberta and northeastern British Columbia.

Further information on sponsorship levels are summarized on the sponsorship grid. Please note that we are continuing to hold our pricing at levels set over 5 years ago, which is unique in this age of shocking inflation. Sponsorship greatly assists in making this event financially accessible for close to 250 forecasted attendees. Our organization is committed to connecting the industry, which includes our valued suppliers.

Should you have additional questions, or want to customize your participation beyond the stated sponsorship levels, do not hesitate to contact myself directly at (403) 489-9999 or via email at [monica.klaas@seedprocessors.ca](mailto:monica.klaas@seedprocessors.ca).

**Please indicate your interest in participation no later than **November 4, 2022**. Invoicing will follow your expression of interest, with a due date of December 31, 2022.**

Thank you for your consideration.

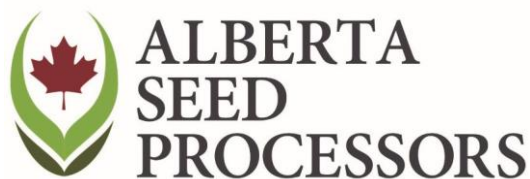
Regards,

Monica Klaas  
General Manager,

70<sup>th</sup> Annual General Meeting

**Getting Ready for the Road Ahead**

**Alberta Seed Processors  
70<sup>th</sup> Annual General Meeting  
Sponsorship Opportunities  
January 18-20, 2023**



Through your sponsorship, your organization will be recognized as a supporter of 67 farmer-owned, co-operative seed cleaning plants throughout Alberta and northern British Columbia.

As a sponsor, you will be recognized with the following benefits:

- ✓ Your logo in our AGM programs and meeting audio visual presentations
- ✓ Introduction of sponsor delegates registered and in attendance
- ✓ AGM yellow page listing (hard-copy distributed and posted on our website – seedprocessors.ca)
- ✓ Recognition in Annual GM Report and newsletters, social media etc.
- ✓ Preferred referral status

**ANNUAL MEETING SPONSORSHIP**

The following levels of sponsorship are available:

Partner	Platinum	Gold	Silver	Bronze
<b>SOLD OUT</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,250</b>	<b>\$625</b>
<i>SOLD OUT</i>	Opportunity to sponsor special events or guest and keynote speakers. Includes one free delegate registration and opportunity to introduce an event.	Opportunity to sponsor a luncheon, breakfast or refreshment tickets.	Opportunity to sponsor a refreshment break or audio visual for the event.	General supporter sponsorship.

**\*Note:** Additional sponsorship opportunities at customizable rates are available upon request.

**MANAGER’S ASSOCIATION ICE BREAKER SUPPORT**

Help kick off our event, with sponsorship of the icebreaker- these funds will be forwarded to the Manager’s Association & applied towards event expenses.

Big Thaw Level: \$500.00

Slow Melt Level: \$250.00

Still Icy Level: \$125.00

**TRADE SHOW**

The trade show is operated for the duration of our conference surrounding our beverage break stations to ensure the best possible exposure for trade show attendees. Display tables will be made available at a cost of **\$400 + GST (\$420.00 total)**.

**ANNUAL MEETING ATTENDANCE**

As a sponsor/ trade show participant you are invited to attend our annual meeting and banquet to network with seed plant delegates and fellow business associates. Registration is required for a fee of **\$200.00** per delegate. Registration includes the Wednesday evening reception, breakfast and lunch on Thursday & Friday. Dinner Theatre tickets are sold separately. Please feel free to bring a +one/spouse. Prices increase after December 15.

**The Alberta Seed Processors are a network of seed and grain processing professionals focused on providing Alberta farmers, seed growers and the agriculture industry with value-added services to support the growth of the local and global agriculture economy.**



## SPONSORSHIP BOOKING FORM

Please complete the following information before **November 4, 2022** and submit to [monica.klaas@seedprocessors.ca](mailto:monica.klaas@seedprocessors.ca).

Thank you for being a partner at our Annual Conference on January 18-20, 2023 in Edmonton. Your sponsorship is genuinely appreciated and is essential to the success of the conference. Sponsors will have access to not only seed processing facility staff, but also to growers that are connected to the governing boards of individual processing facilities.

**Note: Trade Show has limited display table space & is allocated on a first come, first serve basis.**

**Personnel Registration includes access to events, breakfast, lunches.**

**Dinner Theatre Tickets must be purchased separately.**

Company Name:	Billing Contact Person:	Billing Email:		
Address:	Town/City		Postal Code	
Person(s) Attending Event	Email of Attendees	Mobile Phone		
<b>Sponsorship:</b>				
<b>Sponsorship Levels</b>	Amount	# Required	Taxable	Total
Platinum	\$5000		exempt	\$
Gold	\$2500		exempt	\$
Silver	\$1250		exempt	\$
Bronze	\$625		exempt	\$
Customized as negotiated			exempt	\$
ICE BREAKER Big Thaw Sponsor	\$500		exempt	\$
ICE BREAKER Slow Melt Sponsor	\$250		exempt	\$
ICE BREAKER Still Icy Sponsor	\$125		exempt	\$
<b>Trade Show Display Table</b>	\$400		5% GST	\$
Personnel Registration: Includes 2 breakfasts & lunches, reception & meeting access	\$200		5% GST (\$10/registration)	\$
Dinner Theatre Ticket	\$100		5% GST (\$5/ticket)	\$
Note All rates go up after December 15.				
<b>TOTAL</b>				\$

An invoice will be generated in December & sent to the billing contact person indicated above.

*Thank You for Your Support & Participation!*